



# 2023 Build-Your-Own Sponsorship Oppor-



*Customizable Sponsorships Available!*



# The Membership Meeting

Thursday, March 30, 2023  
Aqua Turf Club

## Premium Sponsorships

### Diamond Sponsor - \$5,000

- ★ 10 seats at the event, premium reserved seating (reserved parking for 10 vehicles)
- ★ Centerfold two-page ad spread in printed and digital event booklet
- ★ Logo on sponsor page printed and digital event booklet
- ★ Logo on signage at event
- ★ Option to make remarks during program
- ★ Logo branded on water glass coaster at each place setting
- ★ Verbal recognition from podium during program sponsor acknowledgment
- ★ Receive sponsor plaque on stage during program sponsor acknowledgment
- ★ Logo projected on screens (Power Point) during cocktail reception, dinner and awards program
- ★ Logo on online registration landing page/autoreply confirmation email
- ★ Logo on CT ABC website and social media
- ★ Logo listed in *Newsbreak* eNewsletter,
- ★ Logo in Spring *Hardhat Headlines* newsletter

### Platinum Sponsor - \$3,500

- ★ 8 seats at the event, premium reserved seating (reserved parking for 4 vehicles)
- ★ Full page ad in printed and digital event program booklet
- ★ Logo on sponsor page printed and digital event booklet
- ★ Logo on signage at event
- ★ Verbal recognition from podium during program sponsor acknowledgment
- ★ Receive sponsor plaque on stage during program sponsor acknowledgment
- ★ Logo projected on screens (Power Point) during cocktail reception, dinner and awards program
- ★ Logo on online registration landing page/autoreply confirmation email
- ★ Logo on CT ABC website and social media
- ★ Logo listed in *Newsbreak* eNewsletter
- ★ Logo in Spring *Hardhat Headlines* newsletter

### Gold Sponsor - \$2,500

- ★ 4 seats at the event, priority reserved seating (reserved parking for 2 vehicles)
- ★ Half page ad in printed and digital event program booklet
- ★ Logo on sponsor page in printed and digital event booklet
- ★ Logo on signage at event
- ★ Logo projected on screens during cocktail reception, dinner and awards program
- ★ Logo on online registration landing page/autoreply confirmation email
- ★ Logo on CT ABC website and social media
- ★ Logo listed in *Newsbreak* eNewsletter
- ★ Logo in Spring *Hardhat Headlines* newsletter

### Silver Sponsor - \$1,500

- ★ 2 seats at the event, priority reserved seating (reserved parking for 1 vehicle)
- ★ Quarter page ad in printed and digital event program booklet
- ★ Logo on sponsor page printed and digital event booklet
- ★ Logo on signage at event
- ★ Logo projected on screens during cocktail reception, dinner and awards program
- ★ Company Name listing projected during cocktail reception and dinner
- ★ Company name listed on CT ABC website
- ★ Company name listed in *Newsbreak* eNewsletter
- ★ Company name in Spring *Hardhat Headlines* newsletter



# The Membership Meeting Cont'd

## Specialty Sponsorships

### Crystal Award Sponsor \$3,000

- ★ 2 seats at the event, premium reserved seating (reserved parking for 1 vehicle)
- ★ Logo branded tag on awards
- ★ Option for company representative to present awards on stage
- ★ Full page ad in printed and digital event booklet
- ★ Logo on sponsor page in printed and digital event booklet
- ★ Logo on signage on stage
- ★ Logo projected on screens during cocktail reception, dinner and awards program
- ★ Verbal recognition from podium during program sponsor acknowledgment
- ★ Logo on CT ABC website and social media
- ★ Logo in Newsbreak eNewsletter
- ★ Logo in Spring Hardhat Headlines newsletter



### Wine Sponsor - \$2,500

- ★ 2 bottles wine per table (with logo branded wine tags (wine upgrade also available for additional)
- ★ Full page ad in digital and printed event program booklet
- ★ Logo on sponsor page in printed and digital event booklet
- ★ Logo on signage at event
- ★ Logo projected on screens (Power Point) during cocktail reception, dinner and awards program
- ★ Logo on CT ABC website and social media
- ★ Logo listed in Newsbreak eNewsletter
- ★ Logo in Spring Hardhat Headlines newsletter

### Ice Sculpture Sponsor - \$2,000

- ★ Logo branded on ice sculpture carving
- ★ Logo on sponsor page in printed and digital event booklet
- ★ Logo on signage at event
- ★ Logo projected on screens (Power Point) during cocktail reception, dinner and awards program
- ★ Logo on CT ABC website and social media
- ★ Logo listed in Newsbreak eNewsletter
- ★ Logo in Spring Hardhat Headlines newsletter

### Cocktail Reception Sponsor -\$2,500

- ★ Logo branded on cocktail napkins provided by bar, butlered hors d'oeuvres
- ★ Signage on stationary hors d'oeuvres tables
- ★ Specialty drink named after sponsor
- ★ Logo on sponsor page in printed and digital event booklet
- ★ Logo on signage at event
- ★ Logo projected on screens during cocktail reception, dinner and awards program
- ★ Logo on CT ABC website and social media
- ★ Logo listed in Newsbreak eNewsletter
- ★ Logo in Spring Hardhat Headlines newsletter

### Photo Booth Sponsor - \$2,000

- ★ Carnival style Photo Booth with logo printed on each photo strip
- ★ Logo on sponsor page in printed and digital event booklet
- ★ Logo on signage at event at photo booth area
- ★ Logo projected on screens during cocktail reception, dinner and awards program
- ★ Logo on CT ABC website and social media
- ★ Logo listed in Newsbreak eNewsletter
- ★ Logo in Spring Hardhat Headlines newsletter

### Bar Sponsor - \$1,000

- ★ Company name listed on signage in bar area
- ★ Company name listed on sponsor page printed and digital event booklet
- ★ Company name projected on screens during cocktail reception, dinner and awards program
- ★ Company name on CT ABC website
- ★ Company name listed in Newsbreak eNewsletter
- ★ Company name in Spring Hardhat Headlines newsletter

## Event / Program

### Highlights:

- \* Networking & Cocktail Reception
- \* Dinner
- \* Member Recognition
- \* Specialty Awards
- \* New Member Acknowledgment
- \* MORE Networking!

**TOTAL Annual  
Meeting Sponsorship:**

# 21st Excellence in Construction

Wednesday, October 18, 2023

## Premium Sponsorships

### Diamond Sponsor - \$7,500

- ★ 12 seats at the event, premium reserved seating (reserved parking for 6 vehicles)
- ★ Centerfold two-page ad spread in digital and printed event program booklet
- ★ Option to make remarks during program
- ★ Logo branded on lobby floor decal at entrance
- ★ Opportunity to set up "trade show" style booth
- ★ Opportunity to place promotional item provided by sponsor at each place setting
- ★ Logo on sponsor page in digital and printed event program booklet
- ★ Logo on signage at event
- ★ Logo projected on screens during cocktail reception and dinner
- ★ Verbal recognition from podium during program sponsor acknowledgment
- ★ Receive sponsor plaque on stage during program sponsor acknowledgment
- ★ Logo on online registration landing page/autoreply confirmation email
- ★ Logo on CT ABC website and social media
- ★ Logo listed in *Newsbreak* eNewsletter
- ★ Logo in *Winter Hardhat Headlines* newsletter

### Platinum Sponsor - \$5,000

- ★ 10 seats at the event, premium reserved seating (reserved parking for 5 vehicles)
- ★ Full page ad in digital and printed program booklet
- ★ Logo on sponsor page in digital and printed event program booklet
- ★ Logo on signage at event
- ★ Logo projected on screens during cocktail reception and dinner
- ★ Verbal recognition from podium during program sponsor acknowledgment
- ★ Receive sponsor plaque on stage during program sponsor acknowledgment
- ★ Logo on online registration landing page/autoreply confirmation email
- ★ Logo on CT ABC website and social media
- ★ Logo listed in *Newsbreak* eNewsletter
- ★ Logo in *Winter Hardhat Headlines* newsletter

### Gold Sponsor - \$3,500

- ★ 6 seats at the event, premium reserved seating (reserved parking for 3 vehicles)
- ★ Half page ad in digital and printed program booklet
- ★ Logo on sponsor page in digital and printed event program booklet
- ★ Logo on signage at event
- ★ Logo on online registration landing page/autoreply confirmation email
- ★ Logo projected on screens during cocktail reception and dinner
- ★ Logo in *Winter Hardhat Headlines* newsletter
- ★ Logo on CT ABC website and social media

### Silver Sponsor - \$2,500

- ★ 4 seats at the event (reserved parking for 2 vehicles)
- ★ Quarter page ad in digital and printed program booklet
- ★ Logo on sponsor page digital and printed event program booklet
- ★ Logo on signage at event
- ★ Logo in *Winter Hardhat Headlines* newsletter
- ★ Logo on CT ABC website and social media

### Bronze Sponsor - \$1,500

- ★ 2 seats at the event
- ★ Quarter page ad in digital and printed program booklet
- ★ Logo on sponsor page digital and printed event program booklet
- ★ Logo on signage at event
- ★ Logo on screens during cocktail reception and dinner
- ★ Logo on CT ABC website and social media
- ★ Logo listed in *Newsbreak* eNewsletter
- ★ Logo in *Spring Hardhat Headlines* newsletter

### Copper Sponsor - \$1,000

- ★ 2 seats at the event
- ★ Listing on signage at event
- ★ Listing on sponsor page digital and printed event program booklet
- ★ Listing on screens during cocktail reception and dinner
- ★ Company name listed on CT ABC website
- ★ Company name listed in *Newsbreak* eNewsletter
- ★ Company name in *Spring Hardhat Headlines* newsletter

# 21<sup>st</sup> Excellence in Construction Awards Dinner

## Specialty Sponsorships

### Wine Sponsor - \$4,000

- ★ 2 bottles on each table with custom logo wine tag
- ★ Full page ad in digital and printed event program booklet
- ★ Logo on sponsor page in digital and printed event program booklet
- ★ Logo on signage at event
- ★ Logo projected on screens during cocktail reception and dinner
- ★ Logo on CT ABC website and social media
- ★ Logo in weekly *Newsbreak* eNewsletter
- ★ Logo in Spring *Hardhat Headlines* newsletter

### Ice Sculpture Sponsor - \$2,500

- ★ Logo branded on ice sculpture carving
- ★ Logo on signage at event at ice sculpture
- ★ Logo on screen during cocktail reception and dinner reels
- ★ Logo on CT ABC website and social media
- ★ Logo listed in *Newsbreak* eNewsletter
- ★ Logo in Spring *Hardhat Headlines* newsletter

### Cocktail Reception Sponsor - \$2,500

- ★ Logo branded on cocktail napkins provided by bar, butlered hors d'oeuvres
- ★ Signage on stationary hors d'oeuvres tables
- ★ Specialty drink named after sponsor
- ★ Logo on signage at event
- ★ Logo on screen during cocktail reception and dinner reels
- ★ Logo on CT ABC website and social media
- ★ Logo listed in *Newsbreak* eNewsletter
- ★ Logo in Spring *Hardhat Headlines* newsletter

### Photo Booth Sponsor - \$2,500

- ★ Carnival style Photo Booth with logo printed on each photo strip
- ★ Logo on signage at event
- ★ Logo on CT ABC website and social media
- ★ Logo name listed in *Newsbreak* eNewsletter
- ★ Logo in Spring *Hardhat Headlines* newsletter

### Bar Sponsor - \$1,250

- ★ Signs recognizing your sponsorship near the bar areas
- ★ Listing on digital reel in "waiting room" on Vimeo site on virtual event day
- ★ Listing on screen during cocktail reception and dinner
- ★ Listing on CT ABC website and social media

TOTAL **EIC** Sponsorship:



**Support Our  
Industry!**



Associated Builders & Contractors  
of Connecticut

## **Construction CAREER DAYS**

**Wednesday, May 3, 2023  
New Life Church**

CT ABC is dedicated to doing our part to help provide our members and the entire construction industry with a highly skilled workforce. Construction Career Days was designed with the vision of showcasing careers in construction to High School Students and promoting the industry's image through career days, hands on demonstrations, and networking between contractors. Over 300 students will participate in the day-long event\* featuring numerous indoor and outdoor interactive exhibits. Each student receives a hard hat, safety goggles, and a back pack upon entry to the event. **We look forward to your support!**

**\*Note: the event format has been adjusted this year to one day and will be held outdoors only**

### **Diamond Career Days Sponsor - \$10,000**

- ✂CT ABC Newsletter, Website, FaceBook/Twitter pages & Newsbreak logo recognition
- ✂Logo on banner recognizing your sponsorship and support of the industry
- ✂Hang your company banner at the event
- ✂Career Day Exhibitor Booth
- ✂Logo on final confirmation email



### **Platinum Career Days Sponsor - \$5,000**

- ✂CT ABC Newsletter, Website, FaceBook/Twitter pages & Newsbreak recognition
- ✂Logo on banner recognizing your sponsorship and support of the industry
- ✂Career Day Exhibitor Booth
- ✂Logo on final confirmation email



### **Gold Career Days Sponsor - \$3,500**

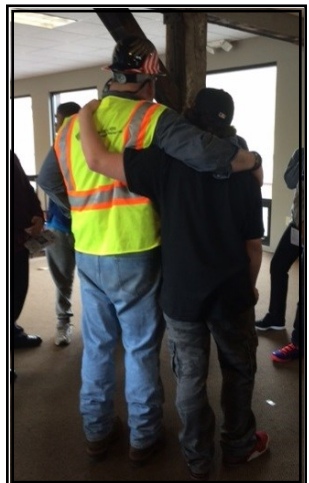
- ✂CT ABC Newsletter, Website, FaceBook/Twitter pages & Newsbreak recognition
- ✂Logo on banner recognizing your sponsorship and support of the industry
- ✂Logo on final confirmation email

### **Silver Career Days Sponsor - \$2,500**

- ✂CT ABC Newsletter, Website, FaceBook/Twitter pages & Newsbreak recognition
- ✂Logo on banner recognizing your sponsorship and support of the industry
- ✂Logo on final confirmation email

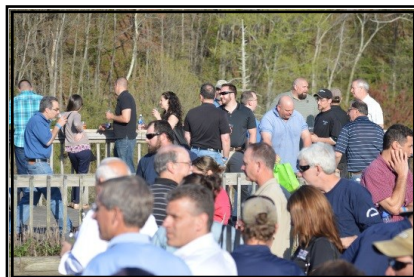
### **Bronze Career Days Sponsor - \$1,500**

- ✂CT ABC Newsletter, Website, FaceBook/Twitter pages & Newsbreak recognition
- ✂Logo on banner recognizing your sponsorship and support of the industry
- ✂Logo on final confirmation email



### **Copper Career Days Sponsor - \$750**

- ✂CT ABC Newsletter, Website, FaceBook/Twitter pages & Newsbreak recognition
- ✂Logo on banner recognizing your sponsorship and support of the industry
- ✂Logo on final confirmation email



**TOTAL Career Days Sponsorship:**

# Print & Electronic Advertisement Opportunities

## Hard Hat Headlines

### Quarterly Print Newsletter

*Check Circle*

	<u>1 Issue</u>	<u>2 Issues</u> (save 5% / issue)	<u>3 Issues</u> (save 10% / issue)	<u>4 Issues</u> (save 20% / issue)
Full page (Color)	\$500	\$950	\$1,350	\$1,600
Half page (Color)	\$400	\$760	\$1,080	\$1,280
Quarter page (Color)	\$250	\$475	\$ 675	\$ 800
Business Card (Color)	\$150	\$285	\$ 405	\$ 480

## Newsbreak

### Weekly eNewsletter

*Your company logo with website link*

\$600 / 3 mos. (12 issues)

\$800 / 6 mos. (24 issues)

\$1,200 / 12 mos. (52 issues)

## Upcoming Events

### Weekly email

*Your company logo with website link*

\$600 / 3 mos. (12 issues)

\$800 / 6 mos. (24 issues)

\$1,200 / 12 mos. (52 issues)



CT ABC will be preparing and selling advertising for its 2023 Membership Directory outside of the Build Your Own sponsor package again this year. Members will be contacted by a representative of the publisher closer to the time of publication preparation.

**TOTAL Print & Advertising:**

## Construction Career Day Hard Hat Donations



**Platinum Supporter**

**\$500**

**Bronze Supporter**

**\$100**

**Gold Supporter**

**\$350**

**Copper Supporter**

**\$75**

**Silver Supporter**

**\$175**

**I will donate \_\_\_\_ (#) hard hats**



Associated Builders & Contractors  
of Connecticut

**Construction  
CAREER DAY**

**TOTAL Hard Hat Donation:**

# Annual Golf Outing

**Lyman Orchards**  
**Monday, July 10, 2023**



## Platinum Sponsor - \$4,500

- Includes complete golf package for 8 players
- 3 hole sponsorships
- 8 additional dinner only tickets
- Your logo on golf giveaway
- Signage recognizing your sponsorship
- Logo recognition: printed program, website, Facebook and newsletter
- Verbal recognition during dinner

## Gold Sponsor - \$3,500

- Includes complete golf package for 4 players
- 2 hole sponsorships
- 4 additional dinner only tickets
- Signage recognizing your sponsorship
- Logo recognition: printed program, website, Facebook and newsletter
- Verbal recognition during dinner

## Raffle Sponsor - \$3,000

- Showcase raffle item valued at \$500
- Option for Rep(s) to draw raffle tickets
- Signage in raffle area
- Logo recognition: printed program, website, Facebook and newsletter

## Silver Sponsor - \$2,500

- Includes complete golf package for 4 players
- 1 hole sponsorship
- 2 additional dinner only tickets
- Signage recognizing your sponsorship
- Logo recognition: printed program, website, Facebook and newsletter
- Microphone recognition during dinner

## Golf Ball Sponsor *(Limit 1)* - \$2,500

- Four-color logo printed on premium golf balls
- One sleeve will be provided on each golf cart
- Logo recognition: printed program, website, Facebook and newsletter

## Dinner Sponsor - \$2,500

- Sign near dinner area
- Option to distribute promotional item (provided by sponsor)
- Logo in centerpiece display
- Logo branded on dinner napkins and placemat at each place setting
- Logo on signage on buffet station tables
- Company name listed on CT ABC social media: website, Facebook, twitter
- Company name listed in weekly Newsbreak eNewsletter
- Company name in Spring Hardhat Headlines newsletter

## Pin Flag Sponsor *(Limit 1)* - \$2,250

- Your company logo on pin flag on all 18 holes
- Logo recognition: printed program, website, Facebook and newsletter

## Divot Tool Sponsor - \$2,000

- Features include knife blade, cleat tool, divot fixer, brush and ball marker
- 2 tee signs
- Logo recognition: printed program, website, Facebook and newsletter

## Watering Hole Sponsor - \$1,500

- Company Rep(s) and signage at two hole stations
- Logo recognition: printed program, website, Facebook and newsletter

## Sundae Bar Sponsor- \$1,500

- Signage recognizing your sponsorship at Sundae Bar station
- Company name listed on CT ABC social media: website, Facebook, twitter
- Company name listed in weekly Newsbreak eNewsletter
- Company name in Spring Hardhat Headlines newsletter
- Verbal recognition during dinner



## Lunch Sponsor- \$1,500

- Logo branding (i.e., sticker on lunch box or napkins, TBD provided for each golfer)
- Signage recognizing your sponsorship at lunch station
- Company name listed on CT ABC social media: website, Facebook, twitter
- Company name listed in weekly Newsbreak eNewsletter
- Company name in Spring Hardhat Headlines newsletter
- Verbal recognition during dinner

## Power Snack Sponsor - \$1,500

- Logo on sticker of each snack bag distributed to golfers
- Logo on signage at power snack station
- Company name listed on CT ABC social media: website, Facebook, twitter
- Company name listed in weekly Newsbreak eNewsletter
- Company name in Spring Hardhat Headlines newsletter



# Annual Golf Outing

## (cont'd.)



### Hole-in-One Sponsor - \$1,250

- Sign on Hole-in-One on golf course
- Logo recognition: printed program, website, Facebook and newsletter

### Signature Drink Sponsor - \$1,000

- Customized signature cocktail of your choosing
- Logo recognition: printed program, website, Facebook and newsletter

### Cooling Station Sponsor - \$1,000

- Company Rep(s) and signage at the hole station to hand out cooling towels
- Option to set-up marketing display/materials
- Listing recognition: printed program, website, Facebook and newsletter

### Beverage Cart Sponsor - \$1,000 (Limit 2)

- Sign on one beverage cart
- Listing recognition: printed program, website, Facebook and newsletter

### Specialty Beer Tasting Sponsor - \$1,000

- Company Rep(s) and signage at the hole to distribute samples
- Option to set-up marketing display/materials
- Listing recognition: printed program, website, Facebook and newsletter

### Sweet Treat Pie Sponsor - \$1,000

- Logo branded sticker on each pie container
- Signage recognizing your sponsorship at pie distribution tables
- Company name listed on CT ABC social media: website, Facebook, twitter
- Company name listed in weekly Newsbreak eNewsletter
- Company name in Spring Hardhat Headlines newsletter
- Verbal recognition during dinner

### Bar Sponsor - \$750

- Sign near bar area
- Listing recognition: printed program, website, Facebook and newsletter

### Closest to Pin Sponsor - \$575

- Sign on Closest-to-the Pin hole on golf course
- Listing recognition: printed program, website, Facebook and newsletter

### Long Drive Sponsor - \$575

- Sign on Long Drive hole on golf course
- Listing recognition: printed program, website, Facebook and newsletter

### Hole Sponsor \$450/hole

### Triple Hole Sponsor \$900/3 holes

- Sign on hole(s) on golf course
- Listing recognition: printed program, website, Facebook and newsletter

### “Hole” Lotta Networking! \$1,000

- Option to have rep(s) at the hole to network with golfers
- Option for reps to hand out their corporate SWAG\*
- Signage with logo as sponsor at the hole
- Logo on CT ABC social media: website, Facebook, Twitter
- Logo in weekly Newsbreak eNewsletter leading up to event and in post event Newsbreak
- Logo in Summer Hardhat Headlines newsletter

**Limited!**

### TOTAL **Golf** Sponsorship:

**and Pizza!**

## Pints^on the Patio

**Thursday, September 7th (ABC, Plainville)**

**MEET | CONNECT | NETWORK**



### Gold Sponsor: \$2,500

- 3 event tickets
- Logo recognition on digital invitation & registration link
- Logo recognition on auto reply confirmation email sent to registrations
- Logo recognition on signage at event, including banner at entrance/registration
- Verbal recognition during event
- Logo on auto reply confirmation email sent to those who register
- Logo on CT ABC website and LinkedIn, FB/Twitter pages
- Logo in weekly Newsbreak eNewsletter
- Logo in Winter edition of Hardhat Headlines newsletter

### Silver Sponsor: \$1,500

- 2 event tickets
- Logo recognition on signage at event
- Verbal recognition during event
- Logo on CT ABC website and LinkedIn, FB/Twitter pages
- Logo in weekly Newsbreak eNewsletter
- Logo in Winter edition of Hardhat Headlines newsletter

### Bronze Sponsor: \$1,000

- 1 event ticket
- Company listing recognition on signage at event
- Verbal recognition during event
- Company listing on CT ABC website and LinkedIn, FB/Twitter pages
- Company listing in weekly Newsbreak eNewsletter
- Company listing in Winter edition of Hardhat Headlines newsletter

### Copper Sponsor: \$500

- 1 event ticket
- Company listing recognition on signage at event
- Logo in weekly Newsbreak e-newsletter (Nov. 19th - Dec. 10th editions)
- Logo in Winter edition Hardhat Headlines newsletter

### TOTAL **Pints** Sponsorship:

# MEET the GCs EXPO



**Wednesday  
September 20, 2023  
Sheraton Rocky Hill**

## **Platinum Sponsor (\$5,000) LIMITED**

- Logo (most prominent) on digital flier with link to sponsor website
- Logo (most prominent) on registration landing page
- Logo (most prominent) on registration auto-confirmation reply email
- Logo (most prominent) on final confirmation email (48 hours prior to event)
- Logo (most prominent) on CT ABC website with link to sponsor website and on social media\*
- Logo (most prominent) listed in weekly\* *Upcoming Events* eblast
- Logo on guest name tags at event
- Logo (most prominent) signage at event registration
- Logo (most prominent) on banner in expo hall at event
- Expo space at event (includes 8' wide x 6' deep "booth" area)
- Up to 4 complimentary tickets for reps/guests to attend
- Logo projected on screen loop re: stand-alone slide in expo hall throughout event
- Verbal recognition from podium during program sponsor acknowledgment
- Option to make brief remarks during program at event
- Option to provide/draw door prize at event
- Option for ABC to send email follow up on behalf of sponsor to all attendees
- Logo (most prominent) social media posts
- Logo (most prominent) listed in 9/22 weekly *Newsbreak* eNewsletter in event recap
- Logo (most prominent) in winter edition (December) *Hardhat Headlines* newsletter (hard copy)

## **Gold Sponsor (\$2,500) LIMITED**

- Logo on digital flier
- Logo on registration landing page
- Logo on registration auto-confirmation reply email
- Logo on final confirmation email (48 hours prior to event)
- Logo on CT ABC website and social media\*
- Logo listed in weekly\* *Newsbreak* eNewsletter
- Logo on signage at event registration
- Logo on banner in expo hall at event
- Expo space at event (includes 8' wide x 6' deep "booth" area)
- Up to 3 complimentary tickets for reps/guests to attend
- Logo projected on screen loop re: slide with other Gold sponsors in expo hall throughout event
- Verbal recognition from podium during program sponsor acknowledgment
- Option to provide/draw door prize at event
- Option for ABC to send email follow up on behalf of sponsor to all attendees
- Logo social media posts
- Logo listed in 9/22 weekly *Newsbreak* eNewsletter in event recap
- Logo in winter edition (December) *Hardhat Headlines* newsletter (hard copy)

## **Silver Sponsor (\$1,500) LIMITED**

- Logo on digital flier
- Logo on registration landing page
- Logo on CT ABC website and social media
- Logo listed in weekly *Upcoming Events* eblast
- Logo on signage at event registration
- Expo space at event (includes 8' wide x 6' deep "booth" area)
- Up to 2 complimentary tickets for reps/guests to attend
- Logo projected on screen loop re: slide with other Silver sponsors in expo hall throughout event
- Option for ABC to send email follow up on behalf of sponsor to all attendees
- Logo social media posts
- Logo listed in 9/22 weekly *Newsbreak* eNewsletter in event recap
- Logo in winter edition (December) *Hardhat Headlines* newsletter (hard copy)

**TOTAL Meet the GCs Sponsorship**



# Women in Construction Breakfast

**Wednesday,  
March 8th  
8:30 10:00 AM**

## **Platinum Sponsor (\$5,000) LIMITED**

- Logo (most prominent) on digital flier **with link** to sponsor website
- Logo (most prominent) on registration landing page
- Logo (most prominent) on registration auto-confirmation reply email
- Logo (most prominent) on final confirmation email (48 hours prior to event)
- Logo (most prominent) on CT ABC website **with link** to sponsor website and on social media
- Logo (most prominent) listed in weekly\* *Upcoming Events* eblast
- Logo in 3/10 weekly *Newsbreak* eNewsletter in event recap
- Logo in spring edition (March/April) *Hardhat Headlines* newsletter (hard copy)
- Logo on SWAG bags at event
- Logo on guest name tags at event
- Logo (most prominent) signage at event registration
- Logo projected on screen loop re: stand-alone slide in expo hall throughout event
- Profile highlighting company female executive in weekly *Newsbreak* eNewsletter
- Verbal recognition from podium during program sponsor acknowledgment
- Expo space at event (includes 8' wide x 6' deep table top exhibit "booth" area)
- Option to make brief remarks during program at event
- Option to provide/draw door prize at event

## **Gold Sponsor (\$2,500) LIMITED**

- Logo on digital flier
- Logo on registration landing page
- Logo on registration auto-confirmation reply email
- Logo on final confirmation email (48 hours prior to event)
- Logo on CT ABC website and social media
- Logo listed in weekly\* *Newsbreak* eNewsletter
- Logo on signage at event registration
- Logo on banner in expo hall at event
- Logo projected on screen loop re: slide with other Gold sponsors throughout event
- Logo listed in 3/10 weekly *Newsbreak* eNewsletter in event recap
- Logo in spring edition (March/April) *Hardhat Headlines* newsletter (hard copy)
- Verbal recognition from podium during program sponsor acknowledgment
- Option to provide/draw door prize from podium at event

## **Silver Sponsor (\$1,000)**

- Logo on digital flier
- Logo on registration landing page
- Logo on CT ABC website and social media
- Logo listed in weekly *Upcoming Events* eblast
- Logo on signage with other sponsors at event registration
- Logo projected on screen loop re: slide with other Silver sponsors throughout event
- Logo listed in 3/10 weekly *Newsbreak* eNewsletter in event recap
- Logo in spring edition (March/April) *Hardhat Headlines* newsletter (hard copy)

## **Bronze Sponsor (\$500)**

- Listing on CT ABC website and social media
- Listing in weekly *Upcoming Events* eblast
- Listing on signage with other sponsors at event registration
- Listing projected on screen loop re: slide with other Bronze sponsors throughout event
- Listing in 3/10 weekly *Newsbreak* eNewsletter in event recap
- Listing in spring edition (March/April) *Hardhat Headlines* newsletter (hard copy)

**TOTAL Women in Construction Breakfast Sponsorship:**



# Holiday Party

Thursday, December 7, 2023 (Farmington Gardens)



## Candy Cane Lounge Sponsor - \$2,000

*\*Specialty furniture & décor, lounge will also feature specialty cocktail*

- \* Logo on signage in lounge\* throughout event
- \* Logo branded on specialty wrapped candy cane favors
- \* Named specialty cocktail in lounge
- \* Logo on Power Point stand-alone slide in loop displayed on monitor throughout event
- \* Logo on CT ABC website
- \* Logo in weekly Newsbreak e-newsletter (Nov. - Dec. editions)
- \* Logo in Spring Hardhat Headlines newsletter
- \* Verbal recognition during formal remarks at event

## 'Tis the Season to Smile! Photo Station Sponsor\* - \$1,750

- \* Logo on signage at photo station throughout event
- \* Logo on printed photo strip
- \* Logo on Power Point stand-alone slide in loop displayed on monitor throughout event
- \* Logo on CT ABC website
- \* Logo in weekly Newsbreak e-newsletter (Dec. 9<sup>th</sup> editions)
- \* Logo in Spring Hardhat Headlines newsletter
- \* Verbal recognition during formal remarks at event

## Stuff A Stocking Dessert Station Sponsor\* - \$1,250

*\*Station display will include dessert "pick-up" items that can be taken home*

- \* Logo on signage at dessert station throughout event
- \* Logo branded on a sticker on cellophane bags to fill
- \* Logo on Power Point stand-alone slide in loop displayed on monitor throughout event
- \* Logo on CT ABC website
- \* Logo in weekly Newsbreak e-newsletter (Dec. editions)
- \* Logo in Spring Hardhat Headlines newsletter
- \* Verbal recognition during formal remarks at event

## Holiday Spirit Signature Cocktail "Naughty-But-Nicetini" Sponsor\* - \$1,250

*\*sponsor may opt for different name*

- \* Logo on signage on bar for signature cocktail
- \* Logo branded on cocktail swizzle stick (must commit by October 1st)
- \* Logo on stand-alone Power Point slide in loop displayed on monitor throughout event
- \* Logo on CT ABC website
- \* Logo in weekly Newsbreak e-newsletter (Dec. editions)
- \* Logo in Spring Hardhat Headlines newsletter
- \* Verbal recognition during formal remarks at event

## Holiday Cheer Bar Sponsor - \$500

- \* Logo on signage with other bar sponsors at bar
- \* Logo on Power Point slide (with other bar sponsors) in loop displayed on monitor throughout event
- \* Logo on CT ABC website
- \* Logo in weekly Newsbreak e-newsletter (Dec. editions)
- \* Logo in Spring Hardhat Headlines newsletter

## Santa's Nice List Sponsors - \$250

- \* Name listing on signage (with other sponsors) in room
- \* Name listing on Power Point slide with other sponsors in loop displayed on monitor throughout event
- \* Name listing on CT ABC website
- \* Name listing in weekly Newsbreak e-newsletter (Dec. editions)
- \* Name listing in Spring Hardhat Headlines newsletter

TOTAL **Holiday Party** Sponsorship:



## FEA Donation

The Free Enterprise Alliance is leading the campaign to Halt the Assault on America's free enterprise system. The Free Enterprise Alliance is the action arm for small businesses, entrepreneurs and other advocates of limited government, open and fair (and intense) competition, and the economically sound principles upon which America was built.

At the heart of the Free Enterprise Alliance's mission is the belief that while we need government for common sense regulations, the scales have tipped too far in favor of government intrusion and its advocates. The Free Enterprise Alliance believes small business and entrepreneurs—not union bosses and federal bureaucrats—grow jobs and our economy.

The Free Enterprise Alliance was founded by ABC to advocate for the voice of small business as well as open and fair competition. Since its inception, it has fought for these goals through research, outreach, and national TV, radio and billboard campaigns.

CT ABC has been supportive of these efforts over the years. Please note donations made to this fund can be corporate and are not reported on any campaign related financial statements.

<b>Platinum Supporter</b>	<b>\$2,000</b>	<b>Bronze Supporter</b>	<b>\$250</b>
<b>Gold Supporter</b>	<b>\$1,000</b>	<b>Copper Supporter</b>	<b>\$100</b>
<b>Silver Supporter</b>	<b>\$500</b>	<b>Other amount</b>	<b>\$ _____</b>

**TOTAL FEA Donation:**



# 2023 CT ABC Sponsorship Order Form

Step 1: Total your  
Build Your Own package

Annual Meeting \_\_\_\_\_  
 EIC Awards Dinner \_\_\_\_\_  
 Construction Career Days \_\_\_\_\_  
 Newsletter/Newsbreak \_\_\_\_\_  
 Golf \_\_\_\_\_  
 Pints on the Patio \_\_\_\_\_  
 Women in Construction Breakfast \_\_\_\_\_  
 Holiday Party \_\_\_\_\_

Step 2: Pick Your  
Discount

**'Build Your Own' Subtotal:** (a) \$ \_\_\_\_\_ (eligible for early pay discount)

## Discount

**10% Discount:** *Payment in full must be received by 2/10/23 deduct 10%*

**Discount Amount:** (b) \$ Past date, not available.

Step 3: Total  
your donation

## Donations:

FEA Donation \_\_\_\_\_

Hard Hat Donation \_\_\_\_\_

**Donations Subtotal:** (c) \$ \_\_\_\_\_

Step 4: Pick Payment  
Method

## Total Sponsorship/Donation Amount Due:

Pay in one installment Total: (a) - (b) + (c)

Pay in quarterly installments (total divided by 4) [(a) + (c)] / 4  
 (Credit card payments run in January/March/June/September)

1st payment must be received by 2/10/23 - *not eligible for discounts*

Four equal payments of

## Payment Information

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

E-Mail (required): \_\_\_\_\_ Phone: \_\_\_\_\_

Check enclosed (*payable to CT ABC*) Please invoice me (must be paid in full by deadlines above to be eligible for discounts)

Charge my credit card: Visa MasterCard AMEX Discover

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ V-Code: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

Name on card (PLEASE PRINT): \_\_\_\_\_

Billing Address: \_\_\_\_\_



Return completed forms to:

**CT ABC**

35A Robert Jackson Way, Plainville, CT 06062

phone (860) 838-6231 fax (860) 846-6929 [suzanne@ctabc.org](mailto:suzanne@ctabc.org)

*Thank you for your  
continued support!*