

20th Excellence in Construction Awards Dinner

Thursday, October 27, 2022

Aqua Turf, Southington, CT

Premium Sponsorships

Diamond Sponsor - \$7,500

- ★ 12 seats to event, premium reserved seating (reserved parking for 6 cars)
- ★ Centerfold two-page ad spread in digital and printed event program booklet
- ★ Logo on Vimeo landing page for virtual broadcast link
- ★ Logo on digital reel in "waiting room" on Vimeo site on virtual event day
- ★ Option to make remarks during program
- ★ Logo branded on lobby floor decal at entrance
- ★ Opportunity to set up "trade show" style booth
- ★ Opportunity to place promotional item provided by sponsor at each place setting
- ★ Corporate logo on branded giveaway item
- ★ Logo on sponsor page in event program booklet
- ★ Logo on signage at event
- ★ Logo projected on screens during cocktail reception and dinner
- ★ Verbal recognition from podium during program sponsor acknowledgment
- ★ Receive sponsor plaque on stage during program sponsor acknowledgment
- ★ Logo on online registration landing page/autoreply confirmation email
- ★ Logo on CT ABC website and social media
- ★ Logo listed in *Newsbreak* eNewsletter
- ★ Logo in Winter *Hardhat Headlines* newsletter

Platinum Sponsor - \$5,000

- ★ 10 seats to event, premium reserved seating (reserved parking for 5 cars)
- ★ Full page ad in digital and printed program booklet
- ★ Logo on Vimeo landing page for virtual broadcast link
- ★ Logo on digital reel in "waiting room" on Vimeo site on virtual event day
- ★ Logo on sponsor page in event program booklet
- ★ Logo on signage at event
- ★ Logo projected on screens during cocktail reception and dinner
- ★ Verbal recognition from podium during program sponsor acknowledgment
- ★ Receive sponsor plaque on stage during program sponsor acknowledgment
- ★ Logo on online registration landing page/autoreply confirmation email
- ★ Logo on CT ABC website and social media
- ★ Logo listed in *Newsbreak* eNewsletter
- ★ Logo in Winter *Hardhat Headlines* newsletter

Gold Sponsor - \$3,500

- ★ 6 seats to event, premium reserved seating (reserved parking for 3 cars)
- ★ Half page ad in digital and printed program booklet
- ★ Logo on Vimeo landing page for virtual broadcast link
- ★ Logo on digital reel in "waiting room" on Vimeo site on virtual event day
- ★ Logo on sponsor page in event program booklet
- ★ Logo on signage at event
- ★ Logo on online registration landing page/autoreply confirmation email
- ★ Logo projected on screens during cocktail reception and dinner
- ★ Logo in Winter *Hardhat Headlines* newsletter
- ★ Logo on CT ABC website and social media

Silver Sponsor - \$2,500

- ★ 4 seats to event (reserved parking for 2 cars)
- ★ Quarter page ad in digital and printed program booklet
- ★ Logo on digital reel in "waiting room" on Vimeo site on virtual event day
- ★ Logo on sponsor page in event program booklet
- ★ Logo on signage at event
- ★ Logo in Winter *Hardhat Headlines* newsletter
- ★ Logo on CT ABC website and social media

Bronze Sponsor - \$1,500

- ★ 2 seats to event
- ★ Quarter page ad in digital and printed program booklet
- ★ Logo on signage at event
- ★ Logo on digital reel in "waiting room" on Vimeo site on virtual event day
- ★ Logo on screens during cocktail reception and dinner
- ★ Logo on CT ABC website and social media
- ★ Logo listed in *Newsbreak* eNewsletter
- ★ Logo in Spring *Hardhat Headlines* newsletter

Copper Sponsor - \$1,000

- ★ 2 seats to event
- ★ Listing on signage at event
- ★ Listing on digital reel in "waiting room" on Vimeo site on virtual event day
- ★ Listing on screens during cocktail reception and dinner
- ★ Company name listed on CT ABC website
- ★ Company name listed in *Newsbreak* eNewsletter
- ★ Company name in Spring *Hardhat Headlines* newsletter

Specialty Sponsorships

Wine Sponsor - \$4,000

- ★ 2 bottles on each table with custom logo label
- ★ Full page ad in digital and printed event program booklet
- ★ Logo on signage at event
- ★ Logo projected on screens during cocktail reception and dinner
- ★ Logo on digital reel in "waiting room" on Vimeo site on virtual event day
- ★ Logo on CT ABC website and social media
- ★ Logo in weekly *Newsbreak* eNewsletter
- ★ Logo in Spring *Hardhat Headlines* newsletter

Décor Sponsor - \$3,750

- ★ Logo branded on ice sculpture carving
- ★ Logo branded on table centerpieces
- ★ Logo branded on water glass coaster and napkin ring at each place setting
- ★ Logo on signage at event
- ★ Logo on digital reel in "waiting room" on Vimeo site on virtual event day
- ★ Logo on screen during cocktail reception and dinner
- ★ Logo on CT ABC website and social media
- ★ Logo listed in *Newsbreak* eNewsletter
- ★ Logo in Spring *Hardhat Headlines* newsletter

Cocktail Reception Sponsor - \$2,500

- ★ Logo branded on cocktail napkins provided by bar, butlered hors d'oeuvres
- ★ Signage on stationary hors d'oeuvres tables
- ★ Specialty drink named after sponsor
- ★ Logo on signage at event
- ★ Logo on digital reel in "waiting room" on Vimeo site on virtual event day
- ★ Logo on screen during cocktail reception and dinner
- ★ Logo on CT ABC website and social media
- ★ Logo listed in *Newsbreak* eNewsletter
- ★ Logo in Spring *Hardhat Headlines* newsletter

Photo Booth Sponsor - \$2,500

- ★ Carnival style Photo Booth with logo printed on each photo strip
- ★ Logo on digital reel in "waiting room" on Vimeo site on virtual event day
- ★ Logo on signage at event
- ★ Logo on CT ABC website and social media
- ★ Logo name listed in *Newsbreak* eNewsletter
- ★ Logo in Spring *Hardhat Headlines* newsletter

Bar Sponsor - \$1,250

- ★ Signs recognizing your sponsorship near the bar areas
- ★ Listing on digital reel in "waiting room" on Vimeo site on virtual event day
- ★ Listing on screen during cocktail reception and dinner
- ★ Listing on CT ABC website and social media

Payment Information

Company Name: _____

Contact Name: _____

E-Mail: _____

Phone: _____

Check (to CT ABC) Invoice me Charge credit card:
 Visa MasterCard AMEX Discover

Card No.: _____

Expiration Date: _____ V-Code: _____

Authorized Signature: _____

Name on card (PRINTED): _____

Billing Address: _____